



// सर्वे भवन्तु सुखिन //

ISO/9001/2008 Certified

# Annual Report 2014/15



## Rajasthan Samgrah Kalyan Sansthan

**A complete Rajasthan rural Development Mission**



**The Success..... at a Glance**

# Rajasthan Samgrah Kalyan Sansthan

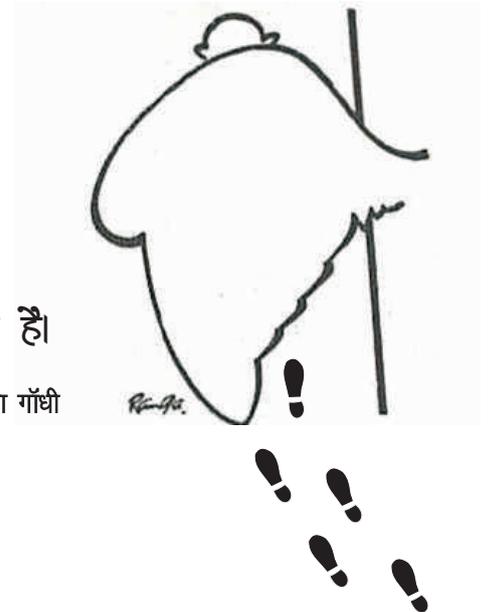
A Complete Rajasthan Rural Development Mission

# RSKS



एक छोटा सा दृढ संकल्प  
और आपका लक्ष्य के प्रति अटूट विश्वास,  
इतिहास बदल सकता है।

महात्मा गाँधी



# From the desk of the Chief Executive Officer....



The youth contributes substantially to the progress and development of every country. Today, India is identified as the country of youth. Due to excessive population of youth, there are several problems that country has to face such as unemployment, anarchy, thievery and many more. Sometimes, the youth gets indulge in unprincipled activities for their livelihoods.

Uneducation, poverty, corruption, social evils, domestic violence are the major deadlocks that prevent a nation to progress and develop.

In these circumstances, the role of Non-government organizations has become more significant in the progress and development of the country. "Imagination of country's development seems to be partial without the development of villages."

In this order, to empower the deprived marginalized community the organization has been running Livelihood development, women empowerment, youth vocational education, health and sanitation programmes are being run successfully in 550 villages of our state, which is represented by this annual report.

Due to the hard work and determination of the volunteers & RSKS Team the organization is being able to run effectively as well as the organization has received economic and technical support and guidance from native and alien government and non-government organizations. The organization is greatly thankful to all of them.

I hopefully wish for the bright future of the organization.

**S.N. Sharma (Deepak)**  
(Chief Executive Officer)



सत्यमेव जयते

## वसुन्धरा राजे

मुख्य मंत्री राजस्थान

"सन्देश"



राजस्थान समग्र कल्याण संस्थान, जिला अजमेर ग्रामीण गरीब परिवारो के विकास के लिए प्रयासरत है और शिक्षा, स्वास्थ्य, स्वरोजगार एवं पशु पालन आदि विभिन्न परियोजनाओ के माध्यम से समुदाय विकास में जुटा है। यह हर्ष का विषय है।

यह संस्थान अपना वार्षिक प्रतिवेदन प्रकाशित कर ग्रामीण क्षेत्रों की महिलाओं की सफलता की कहानियो, विकास कार्यों एवं अन्य गतिविधियो के विवरण प्रस्तुत करना चाहता है यह सराहनीय है। वार्षिक प्रतिवेदन में वितीय साक्षरता, आजीविका विकास एवं अन्य सामाजिक मुद्दो पर सारगर्भित जानकारी प्रदान की जानी चाहिए। मेरा विचार है कि इससे लाभान्वित महिलाओं के साथ-साथ अन्य लोगो को भी संस्थान की गतिविधियो की जानकारी हो सकेगी। हमारे समाज में समुदाय विकास के साथ- साथ ग्रामीण गरीब परिवारो को सामाजिक रूप से जागृत करने की बडी आवश्यकता है

आशा है, स्मारिका इस उद्देश्य में सफल होगी।

मैं, स्मारिका के सफल प्रकाशन के लिए शुभकामनाएं प्रेषित करती हूं।

(वसुन्धरा राजे)

# Rajasthan Samgrah Kalyan Sansthan, Ajmer

## Background

Rajasthan Samgrah Kalyan Sansthan (RSKS) is a non – governmental organization (NGO) based in Ajmer District of Rajasthan state is Largest population in India.

The organization was founded in the year 1992, by the group of young sensitive youths in the interest of the society. RSKS is a pioneer in promotion of Livelihood, microfinance & enterprise, women & child education & development, Women Empowerment, gender equality, Children Welfare, human rights and environmental and water issues for the Marginalized & deprived sections of the Rural community.

RSKS believes that the rural poor are capable of determining and building their future provided they are supported and facilitated properly. The organization works for the development of community through a number of activities and program.

RSKS is registered a society under the societies Registration act 1958 (Rule – 28). The Foreign Contribution Regulation Act (FCRA), 2010. 12A and 80G section of Income Tax Act, 1961. iso-9001-2008 certified and Also Top Rated Great Nonprofit.

## Vision

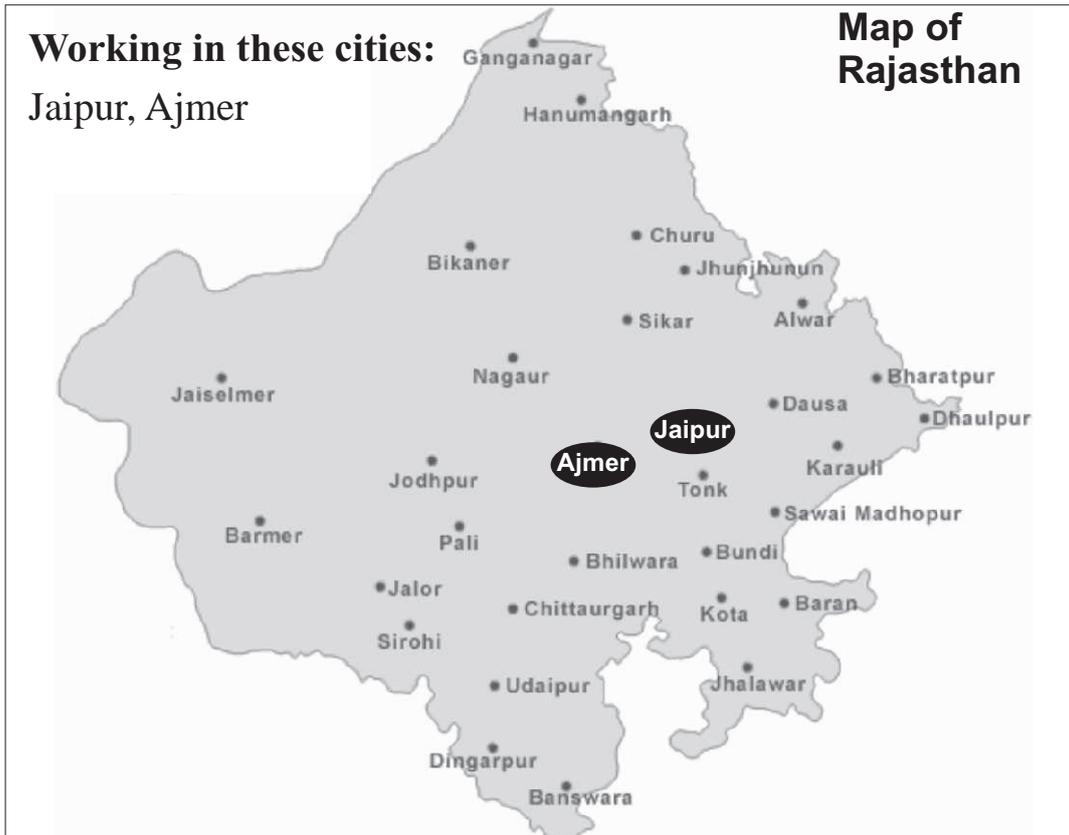
To empower the deprived and vulnerable sections of the community through enhancing their knowledge and awareness, thus providing those sustainable means of growth and development.

## Mission

The organization is created are to provide relief to the people of urban and rural areas, poor education mankind indiscriminate on the basis of cast, color creed, religion, sex or language shall be the beneficiaries of the trust. Who endure oppressive social and economic situations, in order to promote a since of independence and self-worth. We achieve our mission by offering classis in Hindi, English and Math's and gives Arts & Crafts workshops, teaching the students skills which will help to enable them to achieve economic independence in the future. We encourage personality and social development, creating strong women's networks within their own communities, as well as providing community outreach programs. Enable poor people to avail of basic services like health, education, drinking water, employment to lead a quality life.

We believe in strengthening the lowest and marginalized section or group of people deprived of their rights, totally neglected and isolated from the society at the fringe of extension having no access to service of any kind be it education health, economic, enjoyment. We want to bring smile on the faces of those who had suffers years and many problems are cover them. They are never regarded as a component of human kind non valuable people, burden on the society.

Through if provided with opportunity can prove to be a callable asset of the society who can serve their community with the invaluable understanding they have as component of the one they have come from.



The organization is working since 1992. We are currently working in some 550 villages, 5 Blocks of Ajmer.

# Financial Literacy Program

During the year of 2014-15 Block of Peesangan & Jawaja with the financial support of National Bank for Agriculture and Rural Development (NABARD), Jaipur. The Organization (RSKS) has organized Project of Financial Literacy Campaign (FLC). In this campaign provide poor women, villager, rural youth, and student's basic regarding savings, investments and loans,

## Objectives

» To awareness about saving & financial literacy for rural community through street theater, puppet show, quiz shows and video movies.



- » Opening saving account.
- » To conscious of the need to account operations.
- » To understand the advantages of having a bank account.
- » To provide loan facilities to poor villagers.
- » To aware about certified copy documents required for opening a bank account.
- » To basic information and awareness about saving investments and loan.
- » To financial inclusion for poor especially women.
- » To relieve moneylenders.
- » To giving information of money transfer.
- » To bring financial literacy in daily life.



### Activity

- Awareness for Financial Inclusion Campaign with Road show (JAGRUKTA RATH)
- Free Advice about Banking & Insurance
- Quiz competing
- Pamphlet, Broacher, Printed RBI Dairy
- Audio visual, mike set
- Awareness and Advise through Resource Person Puppet show

### Outcome

- ★ Improve savings investments and loans helped to understand well through financial literacy & financial inclusion.
- ★ Lending and higher rates from moneylender's villagers were released.
- ★ Small savings helped to preserve for the future
- ★ Awareness about kisan credit card, Joint Liability Group, Self help Group & Band related information.
- ★ Confidence occurred in the bank transaction.
- ★ More and more people get connected to the bank.
- » Economic and social status of women has changed.



# Micro Entrepreneurship Development Program

## Background

During the reporting year our organization has been conducted the following six trades with funding assistance of the NABARD. Under this program 18 Maturated SHG members are trained. The progression of SHG members to take up micro enterprise involves intensive training and hand holding on various aspects including understanding market, potential mapping and ultimately fine tuning skills and entrepreneurship to manage the enterprise. This involves organizing short duration, location specific program on skill up gradation/development for sustainable livelihoods/venturing micro-enterprises by maturated SHG members. It is a supplemental effort to upgrade/develop skill and preliminary business acumen of SHG members in order to enable them to cope up with the issues in relation to run a successful enterprise for income generation/livelihood.



## Objectives

The empowerment of rural women is especially socially and economically weaker section by ensuring their access to, and control over, resources through a sustained process of mobilization and convergence of all the ongoing techno-managerial on the job training programs.

- » To develop leadership and confidence in rural community
- » To reducing poverty through skill empowering & vocational training
- » To change their social empowering women and girls
- » To ensure the employment security and income generation in local sources.
- » To improve the social status through women's empowerment and economic activity.
- » To promote a self help group and self employment

## Achievement

Income generating sources was achieved at the local level. In all 180 beneficiaries training and assisted in placement with the micro and relevant industry. Youth & dropout mobilized in a proper manner so that they are impact training in the respected trades. The social cause of the project i.e. improving the quality of life among the beneficiaries addressed properly and they are aware in day today life. Rural women and girls to improve skills Self confidence & economic development Women improving the economic development.



**Detailed**

S.No.	Gram Panchayat	Village	Duration	Activity	No. of Participants per MEDP
1	Devnagar (Peesangan)	Devnagar	13 Days	Bag Making	30 Members
2	Kadel (Peesangan)	Guda	13 Days	Bag Making	30 Members
3	Kadel (Peesangan)	Guda	13 Days	Door Bell	30 Members
4	Tilora (Peesangan)	Tilora	13 Days	Agarbatti, Mombatti, & Shop Making	30 Members
5	Ganahera (Peesangan)	Chanvandiya	10 Days	Pashu Sakhi	30 Members
6	Bamanhera (Jawaja)	Bamanhera	10 Days	Pashu Sakhi	30 Members

## Empowering poor women with sustainable livelihood

In this financial year 2014 – 15 organization has organized empowering poor women with sustainable livelihood with the support of online funding Global giving. Under this project 50 poor women were be connected with banks by self help group, who are living below poverty line (BPL). Goat farming, organic manure, dairy, stitching, art of handicraft etc. was provided for increasing their self confidence level, livelihood growth and empowerment.



### Objectives

- ❏ To develop leadership and confidence in rural community.
- ❏ To ensure the employment security and income generation in local sources
- ❏ To reducing poverty through skill empowering & Vocational Training
- ❏ To change their social empowering women and girls
- ❏ To promote a self help group and self employment
- ❏ To improve the social status through women's empowerment and economic activities.

**Achievement**

- ◆ Income generating sources was achieved at the local level.
- ◆ All 30 Beneficiaries was trained and assisted in placement with the micro and relevant industry.
- ◆ The social cause of the project is to improve the quality of life among the beneficiaries was addressed properly and they were made aware in day to day life.
- ◆ Youth & dropout was mobilized in a proper manner so that they were training in the respected trades.
- ◆ The employment and retention of the trainee was ensured.
- ◆ As a result of this training skills was improved of rural women and girls.
- ◆ The economic and social level was upgraded.
- ◆ Self confidence was build up of them and economic development also were done though training.



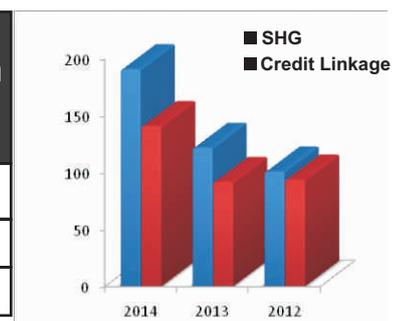
# Self Help Group Formation Programme

**Background**

In the block of peesangan & Jawaja Rajasthan Samgrah Kalyan Sansthan has started Self Help Group formation program with the financial support of NABARD. Under this project poor living below the poverty line and deprived community self help groups by adding them to the bank to promote their livelihood and have training with self sufficient. Area especially social problem like child labor, child marriage, girl's education, and women rights etc. with the commendable work being done by the RSKS.



S.No.	Year	No. of SHG'S Sanctioned	No. of SHG Formation	No. of SHGs with Credit Linkage
1	2012	100	101	94
2	2013	200	122	92
3	2014		68	75



## Objectives

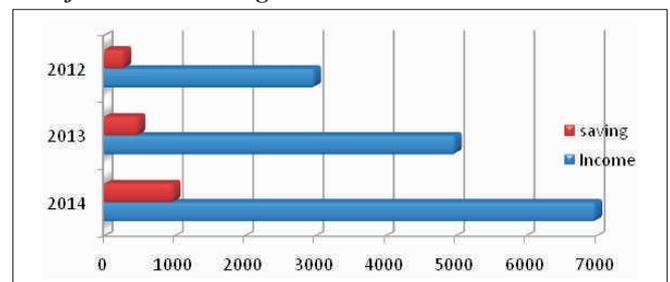
- » Formation of Self Help Group
- » Building capacities of the SHG to take up the challenges like credit linkage to members to create assets for them, to develop and implement income generation activities, to manage the affairs of financial importance to enable them to take of feeling their own decision,
- » Promotion of Oneness in the group so that saving will be regularized credits will be mobilized and investment can be planned.
- » To be motivated to connect with various scheme.
- » Ensure betterment of social and economic status of the women in the project area through strengthening of self help group, linkage of self help groups to banks, PRIs and government scheme and plants to enhance their role in the development of girl child the village
- » To try to organize groups of women and forming women's forum.
- » The education of their children is also conscious women to educate and motivate them.



## Strategy of SHGs

- Regular Meetings
- Regular Savings
- Bank linkage and credit linkage
- Identification of key activities
- To connect with economic Activity like – Tailoring, Food Processing, Bag Making, etc.
- Provide a platform of Marketing and economic Development. (Suraj Kund Fair, Nabard Fair, Saras Fair etc.)
- Increasing awareness of livelihood.
- Skill development and capacity Building Training of SHGs leading to microenterprise (Book Keeping Record Maintain, Self Confidence etc.)
- Transparency and accountability

*After Credit Linkage women's SHG's Economic Status*



## Activities in SHG Formation Program

**SHG Monthly Meeting:** - All groups specific date, location, meeting time, which was set up by women, has been made internal transaction and deposit saving.

**Credit linkage:** - All groups are linked with bank and approximately 5.85 crore loan disbursement for all new and old groups by ICICI bank and related work area bank.

### *Small entrepreneurship program*

## Achievements

- » Formation of SHGs
- » Bank linkage (Saving accounts + SHG Bank loan)
- » To develop an understanding of women's group
- » Get rid of money lender.
- » Developed monthly savings habit.
- » Developed internal loaning & bank loan.
- » Self depended.
- » Connected with various govt. Schemes.

# Joint Liability Group formation Program

## Background

In the block of Peesangan Rajasthan Samgrah Kalyan Sansthan has started Joint Liability Group Formation Program with financial support off NABARD. Under this project development and strengthen rural poor women and men belonging from rural society & have working with some micro enterprises for their livelihood, more than third farmers belong to small and marginal category NABARD supported JLG program is especially for those small and marinal farmers who do not have their own agriculture land or have very small holding size. Rajasthan Samgrah Kalyan Sansthan organized 5-6 members & formed small group as joint liability group (JLG) as per their homogeneity base factors & we trained them in group functioning opening of group account in bank & then we provide hand holding support to establish financial linkages with the bank for strengthening of their micro enterprises for increase their income. After bank finance Rajasthan Samgrah Kalyan Sansthan Follow – ups with groups & motivated of facilitate & motivate them for repayment of

After bank finance Rajasthan Samgrah Kalyan Sasntahn follow – ups with groups & motivate of facilitate & motivate them for repayment of bank loan Rajasthan Samgrah Kalyan Sansthan formed 95 No. of JLG in different village's block of peesangan of Ajmer District in which we proved financial support for 59 Bank Linkages with bank of the development of their micro enterprises & increase their income support. Up to till date the bank funded up to 79.35 Lakh to the JLG

## Objectives

- To augment flow of credit farmers, especially small marginal, tenant farmers, oral lessees, share croppers/individuals taking up farm activities.
- To serve as collateral substitute for loans to be provided the target group. To build mutual trust and confidence between bank and the target group.
- To minimize the risks in the loan portfolio for the banks though group approach, cluster, peer education and credit discipline. To provide food security to vulnerable section by enhanced agriculture production, productivity and livelihood promotion though JLG.
- To build mutual trust and confidence between banks and tenant farmers.
- To extend collateral free loan to target client.



## Strategy

- Selection of village and choose the same economic level.
- Organizing monthly meeting and saving incentives.
- Documentation of Joint Liability group.
- To be motivated to connect with various scheme.
- Capacity addition for a short training like horticulture, animal husbandry etc.
- Connectivity with bank and providing bank loan.

## Achievements

- » Helped to promote savings and yielded moderate economic benefits.
- » Reduced the dependence on money lender.
- » Resulted in empowerment benefits to Men.
- » Provided access to credit to their member.

# Farmer Club Formation Program

## Background

In the Block of Jawaja & Peesangan, Ajmer District Rajasthan Samgrah Kalyan Sansthan has started Project called Farmer Club Formation program with the financial support of NABARD, Jaipur. Farmer's Clubs are the groups of 5 – to 20 potential farmers at revenue village level.



## Strategy of formation of the farmer club

- » Select a village of suitable for launchings clubs in the operational area of the bank branch.
- » Identify a few progressive farmers and borrowers with good track record of proper loan utilization. Aptitude and capacity for team work.
- Encourage the members to select a chief coordination. This will ensure collective leadership and continuance of the club.
- » Provide orientation training to them with the help of NABARD
- » Encourage member to convene monthly meeting regularly, guide them to have meaningful discussion and take necessary follow up action.
- » Motivate member to identify credit and non credit needs, prepare a plan of action and accordingly arrange for expert talks, counseling, need based activities, etc.
- » Ensure that the members maintain membership register, meeting register, minutes book and books of accounts.
- » Evolve a performance parameter and measure the club's contribution annually.

## Objectives

- To organize training program for skill development for increased productivity & income level s in all activities for all people – socially and economically weak, poorest of the poor in the club villages.
- To meet at regular intervals to discover/identify the Credit and Non credit needs of farmers and fellow villagers.
- To assist the Bank in.

## Achievements

- » 145 farmers have been enrolled in Farmers Club.
- » 12 clubs have been formed.
- » 12 club committee members have been trained in leadership, management, planning and as peer instructors.
- » 10 Field visits have been conducted.

- » 90% of the farmers are engaged either in processing or in selling to larger markets/buyers.
- » Above 80% of the farmers are linked to micro – credit or other financial facilities.

# Self Help Group Federation Program

## Background

During the year 2014 – 15 organizations was organized Women SHG federation program at block level. During has form two block level women SHG federation. Federation name is Mahila Sathi Federation, Peesangan and Mahila Shakti Federation, Jawaja. 150 women SHG'S in Mahila Sathi Federation, Peesangan and 158 Women's SHG's in Mahila Sakti Federation, Jawaja.

## Objective

### Income Generation Activities

Out initiative in the income generation activities is to provide facilitating measures to the formed SHGs in the targeted villages to up feasible entrepreneurial activities to generate income on a sustainable basis. Further IGA in one of the prime motivating factors in the sustainability process of group formation and capacity building. This would enhance and broaden their employment opportunities including self employment and development of entrepreneurial skills.

## Training

The beneficiaries was get the benefit of effective training cum exposure visit for knowledge and skill development and positive attitudinal orientation for motivations to get involved in the identified activities.

## Marketing linkages

Marketing arrangements for the SHG Federation Products like bag stitching item & western outfit, doorbell & bandanwad etc. are exhibition, rural haut, local market, pushkar fair, pushkar wholesaler & retailer, own use and local village sold option will be provide by the Rajasthan Samgrah Kalyan Sansthan, RSKS also support/prove a government sponsor exhibition like surajkund, (Ministry of Rural Development), DC handicraft (Development Commission) Ministry of Textile, district industry center, Ajmer Urban Haut Bazaar, and also provide a artisan card, health card etc. for the benefited dropout women's and girls'.

Rajasthan Samgrah Kalyan Sansthan also gives a placement in various private organizations and other institution, Along with RSKS will provide financial and market linkage support to trainees to establish micro enterprises at community level to promote livelihood and self employability.

## Achievement

- » Linked with social activities
- » Study for livelihood acidity in the federation working area.
- » Create a monitoring process for women of federation.
- » 82 Federation's women were benefited with tailoring, vermin compost, dairy, farming goat rearing training program
- » Different type of capacity addition training provided for members of groups.
- » Entry in Sakh Darpan Software for federation

## SHG UMMED Project

In this financial year 2014 – 15 Rajasthan Samgrah Kalyan Sansthan has started self help group (UMMED) formation program with the financial support of ICICI Bank, Ajmer. Under this project poor living below the poverty line and deprived community self help group by adding them to the bank to promote their livelihood and have training with self sufficient. Area especially social problem like child labor, child marriage, girl's education, and women rights etc. with the commendable work being done by the RSKS. This project was conducted in 2012.



Area	Number of SHG Formation	Number of SHG SB Linkage	Number of SHG Credit Linkage	Loan Amount (in Lakh)
Rural	54 SHG	54 SHG	48 SHG	38.4 Lakh
Urban	89 SHG	89 SHG	71 SHG	56.8 Lakh
<b>Total</b>	<b>143 SHG</b>	<b>143 SHG</b>	<b>119 SHG</b>	<b>95.2 Lakh</b>

### Objectives

- » Formations of Self Help Group
- » Building capacities like credit linkage to up the challenges like credit linkage to member to create assets for them, to develop and implement income generation activities, to manage the affairs of financial importance to enable them to take of feeling their own decision.
- » Promotion of Oneness in the group so that saving will be regularized credits will be mobilized and investment can be planned.
- » To be motivated to connect with various scheme.
- » Ensure betterment of social and economic status of the women in the project area though strengthening of self help group, linkage of self help group to banks, government scheme and plants to enhance their role in the development of girl child the village.
- » To try to organize groups of women and forming women's forum.
- » The education of their children is also conscious women to educate and motivate them.

### Strategy of SHG

- Regular Meetings
- Regular savings
- Bank linkage and credit linkage
- Identification of key activity
- To connect with economic activity like tailoring, food processing, bag making etc.
- Provide a platform of marketing and economic development. (Suraj kund, Nabard fair, saras fair, etc.)
- Increasing awareness of livelihood
- Skill development and capacity building training of SHGs leading to microenterprise (Book keeping, record maintain, self confidence etc.)
- Transparency and accountability

**Activities in SHG formation program**

SHG Monthly Meeting: - all groups specific date, location, meeting time, which was set up by women, has been made internal transaction and deposit saving.

# Economic Development to Poorest Women



During the year of 2014 – 15 RSKS has organized economic Empowerment development to poorest women's through vocational training livelihood project intends to give skill training in bag making & tailoring for sustainable livelihood to 5 women's with this vocational skill training women live with dignity by earning themselves. During this training, beneficiaries were learning and develop skills in bag making and tailoring work with the support of **Better Palace**. They were earning 6000 – 8000 Rs. Every month. We also provide sewing machine, tool kit to survive on their own and live dignity.

**Activity details**

S.No.	Village	District	Beneficiaries No.	Activity	Achivement
1	Nuriyawas	Ajmer	5 Women's	Tailoring & bag making	6000-8000 inr per month income

# Economic Empowerment of the school dropout women's through vocational training & livelihood

**Background**

In this year 2014 - 15 Rajasthan Samrah Kalyan Sansthan has organized “Economic Empowerment of the dropout women's through vocational Training & livelihood” by the support of Functional Vocation Training and Research Society, Bangalore. In this program rural people who live in peesangan block of Ajmer. The project objective is to enhancing the employability of 160 nos. disadvantaged and poor adolescent girls, dropout women's and grils youth. The activity mainly included vocational and livelihood on Bag making, Doorbell, Rajasthani Hanging & Banganwad, Stitching & western outfit, Beauty Parlor.



## Objectives

- » To develop leadership and confidence in rural community.
- » To ensure the employment security and income generation in local sources
- » To reducing poverty through skill empowering & Vocational Training
- » To change their social empowering women and girls
- » To promote a self help group and self employment
- » To improve the social status through women's empowerment and economic activity.

## Activity Details

S.No.	Activity	Batch	Member	Venue
1	Beauty Parlor training	I	15	Dorai
2	Bag Making training	II	15	Kesarpura
3	Tailoring & Stitching training	III	15	Kesarpura
4	Handicraft training	IV	15	Saradhna (Mashiniya)
1	Beauty Parlor training	I	15	Training will be start in next Financial Year
2	Bag Making training	II	15	
3	Tailoring & Stitching training	III	15	
4	Handicraft training	IV	15	

## Achievements

- » Income generating sources was achieved at the local level.
- » In all 60 Beneficiaries was trained and assisted in placement with the micro and relevant industry
- » The social causes of the project i.e. improving the quality of life among the beneficiaries were addressed properly and they made aware in day to day life.
- » Youth & dropout were mobilized in a proper manner so that they impact training in the respected trades.
- » The employment and retention of the trainee were ensuring.
- » Rural women and girls to improve skills
- » Women were improving the economic and social level.
- » Self confidence & economic development
- » Be aware of women's right, HIV/AIDS, Capacity Building, and Marketing & Exhibition.

## Rehabilitation Social and economic development foreengaged in the manufacture of wine storage and sale

In this financial year 2014 – 15 Rajasthan Samgrah Kalyan sansthan has organized rehabilitation social and economic development for engaged in the manufacture of wine storage and sale by the support of social justice Department, Ajmer. *At this time Rajasthan Samgrah Kalayn Sansthan has conducted base line*

*survey in the Beawer & Ajmer for engaged in the manufacture of wind storage and sale.*

**Objectives**

- » To develop leadership and confidence in this community.
- » To ensure the employment security and income generation in local sources
- » To reducing poverty through skill empowering & Vocational Training
- » To change their social empowering.
- » To promote a self help group and self employment
- » To improve the social status through empowerment and economic activity.

**Activity**

Community assessment and Base line survey: conductive village and urban level assessment including baseline survey to collect detailed demographic information of target area. The details were including information of engaged in the business of illicit liquor/communities of region.

## National Urban Livelihood Mission NULM

In this year 2014–15 Rajasthan Samgrah Kalyan Sansthan has organized National Urban Livelihood Mission Program in Ajmer & Beawer Area with the support of NAGAR NIGAM, AJMER & NAGAR PARISHAD, BEAWER. The other two vulnerabilities: occupational and social can be best addressed by creating opportunities for skill development leading to market based employment and helping them to set up self employment ventures. Urban poverty alleviation program need to base on skill development and easy access to credit.



**Objectives**

- » To reduce poverty and vulnerability of the urban poor households by enabling them to access gainful self employment and skilled
- » To improvement in their livelihoods on a sustainable basis, through building strong grassroots level institution of the poor.
- » Building capacities of the SHG to take up the challenges like credit linkage to members to create assets for them.
- » To develop and implement income generation activities, to manage the affairs of financial importance to enable them to take of feeling their own decision.
- » To be motivated to connect with various scheme.
- » Ensure betterment of social and economic status of the women in the project area through strengthening of self help group, linkage of self help groups to banks, and government scheme and plants to enhance their role in the development of girl child the village.
- » To try to organize group of women and forming women's forum.
- » The education of their children is also conscious women to educate and motivate them.

### Strategy of SHGs

- Regular meetings
- Regular savings
- Bank linkage and credit linkage
- Identification of key activities
- To connect with economic activity like tailoring, food processing, bag making etc.
- Provide a platform of marketing economic development.
- Increasing awareness of livelihood.
- Skill development and capacity building training.
- Transparency and accountability.

# Capacity Building Training Program



### Background

During the year 2014-15 Rajasthan Samgrah kalyan Sansthan has organized capacity Building program in Ajmer District by Financial support of Sathi Foundation, New Delhi. In this program organization has organized capacity building program for 35 women's Self Help Group. Accordingly, the capacity building of all the members of 35 Women's SHG's are strengthened by giving capacity building training, SHG members training, Animator & Representative was training and enterprises development training for SHG women.

### Objective

The main objective of the training is to bring out the hidden talents and capacity of all the SHG members through systematic modular. All the SHG's members are imparted this basic training and primary orientation. The awareness programs and campaigns was focus on issues affecting social and economic activities of interest to rural poor, for example livelihood enhancement, children's education, child labor, child marriages, HIV/AIDS

### Strategy

- » Creating awareness regarding livelihood
- » Identification of Key activities
- » Capacity Building Training of SHGs leading to microenterprise (Book Keeping, record maintain self confidence etc.)
- » Provide a platform of marketing and economic development
- » Dedicated staff, Professional, and Sensitive and support structure to initiative the process

### Some of key achievements are in this programme

- » More than 400 households are made aware of provisions and process of different programmes of Ajmer district.
- » Financial inclusion of nearly 52 women Self Help groups has been facilitated by RSKS.
- » Approximately 70 Self Help Groups (SHGs) have been strengthened through different types of capacity building program. Around 132 women have benefited through the capacity building program.
- » Increase in the income at the household level due to an increase in income generating activities taken up by women and other communities
- » Participation by communities and village institutions in policy development processes. Monitoring as well as community groups.



## Livelihood and Vocational Training Program

### Background

In the financial year 2014 – 15 one sewing embroidery center was established for the 11 women of Rajasthan Samgrah Kalyan Sansthan by the financial support of Sathi Foundation, New Delhi, in the area where they live in Block of Jawaja of Ajmer District. The girls who have undertaken a 30 days program



which has included tuition in tailoring, Embroidery, & skill development, are now able to make clothes for their local community as well as selling cloths and accessories through the support of Rajasthan Samgrah Kalyan Sansthan, Ajmer.

### Objectives

- » To promote community based organizations at grassroots level for sustainable development in rural and areas.
- » To provide livelihood promotion and social inclusion services to the poor and low income clients in rural with innovative solutions.
- » To provide capacity building to various stakeholders and undertake evidence based research on various development themes.
- » To work on various issues like HIV/AIDS prevention, Environment and climate change.

## Strategy

RSKS strive to improve the quality of life of the rural poor by strengthening their existing livelihood programs, initiative new activities to diversity and increase their income in the rural areas. Develop community owned and unit to sustain the livelihood activities. Develop well trained and highly capable local service provides timely support to the members. Develop community based models for natural resource management in order to protect and use the resources for sustainable development.

## Program Detailed

S.N.	Village	Block	Duration	Activity	No. of Participants per Batch
1.	Pagara	Peesangan	30 Days	Soft Toys	11
2.	Nathuthala	Peesangan	30 Days	Beauty Parlor	12
3.	Peesangan	Peesangan	30 Days	Stitching work	11

## Achievements

The project after its completion will have following output

- » Income generating sources will be achieved at the local level.
- » In all 96 Beneficiaries would be training and assisted in placement with the micro and relevant industry
- » The social cause of the project i.e. improving the quality of life among the beneficiaries will be addressed properly and they would be made aware in day to day life.
- » Youth & dropout will be mobilized in a proper manner so that they would impact training in the respected trades.
- » The employment and retention of the trainee will be ensuring.
- » Rural women and girls to improve skills
- » Women will be improving the economic and social level.
- » Self confidence & economic development
- » Be aware of women's right, HIV/AIDS, Capacity Building, and Marketing & Exhibition.

# Natural Resources Processing Training

## Background

Rajasthan Samgrah Kalyan Sansthan has organized Natural resources processing training in Block of Jawaja & Peesangan, Ajmer District with the financial support of Sathi Foundation, New Delhi. In this Program RSKS has given Natural Resources Processing Training for 223 women's.

## Objective

- » To promote community based organizations at grassroots level for sustainable development in rural and areas.
- » To provide livelihood promotion and social inclusion services to the poor and low income beneficiary with innovative solutions.

- » To provide capacity building to various stakeholders and undertake evidence based research on various development areas.
- » To work on various issues like HIV/AIDS prevention, Environment and Climate change.

### Program Detailed

S.N.	SHG Name	Village	Block	Members	Trade
1	Pipada Mahila	Peesangan	Peesangan	12	Amla Products
2	Jhunjar JI	Peesangan	Peesangan	11	Gulkand & Gulab jal
3	Maa Vaishno Devi	Peesangan	Peesangan	12	Amla Products
4	Kashish Mahila	Peesangan	Peesangan	10	Amla Products
5	Parivartan Mahila	Bhanwata	Peesangan	12	Gulkand & Gulab jal

### Achievements

- » Employment/Self
- » Income generation or augmentation
- » Women's employment
- » Skill up gradation
- » Social Equity
- » Environment Management
- » Financial Returns (in case of income generating activities)

## Animal husbandry & Vermin Compost Training Program

### Background

During the years 2014 – 15 Block of Peesangan, & Jawaja, Ajmer District has organized Animal Husbandry & Vermin Compost training for 11 SHG with awarded by RSKS and own contribution. In this training program benefit and wage of organic manure were made know the trainees. They were also self help group formation & microfinance made aware regarding the government scheme so that they may upgrade their earn good income

### Objectives

- » To provide cultural material of the desired species and train farmers and entrepreneurs.
- » To demonstrate practically the production methodology on the unit that will be set up.
- » To awareness about vermin compost
- » Training on animal husbandry
- » To help women set up micro enterprises based on vermin composting, in rural areas of Ajmer district.
- » To improve their economic and social status.

### Achievements

- Farmers are aware about vermin composting.
- Connect with govt. Scheme.

- After the project beneficiary nearby farming communities produced manure by earthworms at the village level and were used and increasing fertility by produced manure through rural, peasant, and women's of self help group and below poverty line families.
- They developed their social and economic status.



### Guide Star Giving India Back – 2014

Rajasthan Samgrah Kalyan Sansthan has participate first time to Exhibition in Giving bank NGO 2014 is was great experience because here we are trying to showcase our products made by Self Help Group, Joint liability Group, Artisans, etc. over 100 NGOs and foundation form across India were be exhibiting their work and talent at the 2 days event. Bollywood actor Mr. Vivek oberoy has visited our stall and getting information about SHGs, JLGs Product.

### Innovative involvement

E-Gyan (For rural area and farmers)

All new and important information related to agriculture and provided through SMS to 200 members (Farmers), like natural farming, market (mandi) price, success stories, and also provide govt. scheme details.

### Organic farming

To enable the small, marginal, tenant farmers and landless agricultural workers to work for themselves a forum for creating a just, humane and sustainable environment to be an alternative to mechanized and capital intensive agro – technology in order that they may ensure for themselves adequate livelihood opportunities.



# Social Development Program

Rajasthan Samgrah Kalyan Sansthan has been targeting both financial accessibility and social development in order to achieve sustainable development. Social development program consists health, education, livelihood and social awareness activities. With these activity, organization aims to achieve the situation where all people of all classes have the possibility to meet their basic needs. Therefore, it is important to discourage social inequity and promote. With purpose of achieving this goal RSKS is grateful to its partners, donor and other organization, which made it possible to come closer to the ideal of RSKS.

The Table below list of all projects implemented by RSKS during the financial year 2014 – 15

S.No.	Activity	Block	No. of Program	Total beneficiaries
1	Gender Sensitivity Awareness Program	Jawaja	2 Program	40 Members
2	HIV/AIDS control program	Jawaja & Peesangan	4 Program	220 Members
3	Tobacco & Alcohol control program	Bhinay & Masuda	2 Program	35 Members
4	Financial Literacy Program	Jawaja & Peesangan Bhinay	15 Program	779 Members
5	Sampurn Swach Bharat Abhiyan	Jawaja & Peesangan	6 Program	225 Members
6	Pushkar Fair Awareness Campain	Pushkar & Peesangan	2 Program	135 Members
7	Rain Water harvesting campain	Peesangan	1 Program	25 Members
8	Consumer awareness program	Jawaja & Peesangan	3 Program	125 Members
9	Women Right Awareness Campaign	Ajmer, Jawaja & Peesangan	3 Program	340 Members
10	Women Safty Awareness Campaign	Ajmer & Peesangan	2 Program	45 Members

## Sunking Light

Rajasthan Samgrah Kalayan Sansthan has provided 110 Lamp Greenlight Planet's sun King for rural Peesangan are Greenlight Planet's Sun King is a versatile lamp that provided a wide angle beam for general illumination and a spotlight mode for reading and other tasks. It redefines affordability and longevity as it is built to survive harsh climates and is virtually indestructible outside or indoors.

# Social Development Program



## Some future Activities

### Tablet library

It is known fact that Tablet, Internet, web, and basic Computers knowledge have now become the core constituent of the formal School / College Curricular. The objective here, however is not to supplement the curricular inputs in formal education. Rather the Tablet, Internet, web, and basic computer Knowledge/ICT. Training Projects would focus on the target groups which would mainly comprise of those who do not have the wherewithal and the opportunity formal ICT Literacy courses. The focus would then be to imbibe basic ICT Skills which would place them at an advantageous position in seeking for the lower end ICT functionaries, e.g. Data Entry Operator or Console Operators as the case may be. The focus of these Centers is primarily not for imparting Programming or to churn out Programmers or Software expertise. As the Course Contents suggested would indicate, these training would be for those who are either self-employment aspirants or job seekers. Thus the target Beneficiaries would be and large constitute the *adult unemployed, school/college drop outs* (but at least 10+pass). The reference here is primarily for the socially weaker sections

### Village Tourism

Living in village huts, sort of villager's meal, living like villagers etc. in pushkar many visitors visit and some want to live in village for 1-2 days

### Online portal

Provide a platform for SHG Products marketing and activities .....

## Internship student view (Internshala)

Prabahat  
BASS student

Tata institute of Social Science, Osmanabad District, Maharashtra



My name is Prabahat and I m student of BASS, Tata institute of Social Science, Osmanabad District, Maharashtra I was did my internship in RSKS

Shri Shyam Sunder Batham, Managing Director of RSKS was my Field Coordinator. He is the Master Intervener of the whole Peesangan Block falling in Ajmer Dist. He is working as the Master Working Intervener in fields and has experience of more than 13 years till May 2014. As a working intervener or Master, he takes care of management of all the Self Help Groups and Joint Liability Groups. Providing basic oral training to the members of SHGs AND JLGs along with helping in Banking and Credit Linkage is one his major work here. He has received many awards including "Best Intervener Award", "Mother Teresa Award" as well as various significant Environment pertaining awards. He believes in having practical knowledge of fields rather than theoretical information for grass root level command. He humbly replies "I am still learning and will continue to learn as there is always a new chapter at every level" on being asked about "How much knowledge he has about fields".

## Supporting Agencies



Ministry of  
Rural Development  
(DRDA), Ajmer (Raj.)

**ICICI Bank**



**LIC**

भारतीय जीवन बीमा निगम  
LIFE INSURANCE CORPORATION OF INDIA



NATIONAL BANK FOR AGRICULTURE  
AND RURAL DEVELOPMENT



Global Excellence

**HELP  
YOUR  
NGO**



Central Social Welfare  
Board, New Delhi



जहाँ है हरियाली ।  
वहाँ है खुशहाली ।।

Government of India  
Ministry of Environment & Forests



बैंक ऑफ़ बड़ौदा  
**Bank of Baroda**

**RUDSETI**



सत्यमेव जयते

Ministry of Social Justice and Empowerment  
GOVERNMENT OF INDIA

**FVRS**



globalgiving

**CUTS**  
International



**UNDESA**

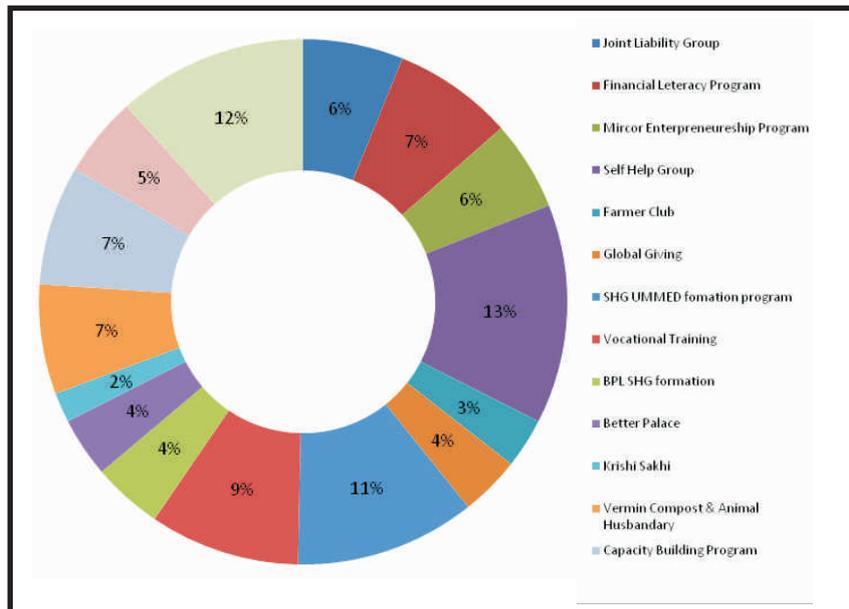
**sun king.**

betterplace.org

- » Tribal Development Department (Raj. Govt.)
- » Municipal Corporation, Ajmer
- » Municipal Council, Beawar
- » National Urban Livelihoods Mission (NULM)
- » Magra Development Board, Govt. of Rajasthan
- » Zila Parishad Ajmer
- » District Administration
- » Saathi Foundation, New Delhi



# Annual Expenditure



# Membership

- » Guide Star, Mumbai
- » VANI India, New Delhi
- » Global Giving, USA
- » United Nation, Department of Economic and social Affairs
- » United Nation, Global Compact
- » International Business council
- » Voluntary Sector Development department, Planning Department, Jaipur
- » Samita Social Ventures, Mumbai
- » Sathi Foundation, New Delhi
- » NGO Trust, New Delhi
- » Global Achiever Foundation, New Delhi
- » Ashoka Consultancy, Nagpur
- » Central Social Welfare Board, New Delhi
- » Charity Organization, India
- » The Kanchan Foundation, Mumbai
- » Planning commission, India
- » Peace and collaborative development network
- » Sudesh Kumar Foundation

# Annual Account 2014-15

## RAJASTHAN SAMGRAH KALYAN SANSTHAN

EHSAAS 5-C, NEAR TEMPO STAND, CHANDRAVARDAI, AJMER

BALANCES SHEET AS AT 31ST MARCH, 2015

	SHC.		
<b>SOURCES OF FUNDS</b>			835587.00
CORPUS FUND			245819.75
ADD: surplus during the year			247572.25
Loan form members			200000.00
RESERVES			
<b>TOTAL</b>			<b>1528979.00</b>
<b>APPLICATION OF FUNDS</b>			
FIXED ASSETS	1		995830.00
DUTIES AND TAXES			87950
Revenue with Govt. Authority			
CURRENT ASSETS AND ADVANCES(A)	2	627644.00	
CASH AND BANK			
CURRENT LIABILITIES AND PROVISIONS (B)			
OUTSTANDING LABILITIES		182445.00	445199.00
NET CURRENT ASSETS (A-B)			1528979.00
<b>TOTAL</b>			<b>1528979.00</b>

## RAJASTHAN SAMGRAH KALYAN SANSTHAN

EHSAAS 5-C, NEAR TEMPO STAND, CHANDRAVARDAI, AJMER

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2015

	Schedule No.	2015
<b>INCOME</b>		
Contributions/grants received	3	2926321.11
income from interest and investments	4	76696.33
other receipts	5	1047368.00
<b>TOTAL</b>		<b>4050385.44</b>
<b>EXPENDITURE</b>		
LIVELIHOOD PROGRAMME	6	504121.00
EDUCATION PROGRAMME	7	1442651.00
AWARENESS CAMPAIGN SEMINAR/WORKSHOP	8	829660.00
HEALTH PROGRAMME	9	114461.00
OVERHEADS	10	913672.69
<b>TOTAL</b>		<b>3804565.69</b>
EXCESS OF INCOME OVER EXPENDITURE		245819.75
<b>APPROPRIATION</b>		
SURPLUS TRANSFERRED TO		
CORPUS FUND		245819.75
corpus funds		



### Receipt and payment Account for the year ended 31 march 2015

Receipt	Amount	Payment	Amount
Opening balance		Women Empowerment	927372
Cash at hand	140092.77	Livelihood	504121
Cash at bank	67056.48	Sanitation	56910
Grant		Environment	57551
Foreign institutional Donation	509834.11	Education	516682
Indian Donation	1598032	Awareness campaign	189546
Foreign Donation		Loan promotional Activity	515000
Indian Donation	1259400	Purchase & Products	365120
Interest	6946.33	Administrative exp.	474420.80
Income Generation Activity	422398	Misc Exp.	150201.97
Others	680250	FCRA	291299
		Bank Charges	8141.92
		Cash in hand	23472
		Cash at bank	604172
<b>Total</b>	<b>4684009.69</b>	<b>Total</b>	<b>4684009.69</b>

### Distribution of Staff Based on Salary Levels

Slab of gross salary plus benefits paid to staff (INR per month)	No. Of Male Staff	No. Of Female Staff	Total Staff
Less than 5,000	8	5	13
Less than 10,000	4	3	7
10,000 to 25,000	1	0	1
<b>Total</b>	<b>13</b>	<b>8</b>	<b>21</b>

### Payment made to consultants during 2014 – 15

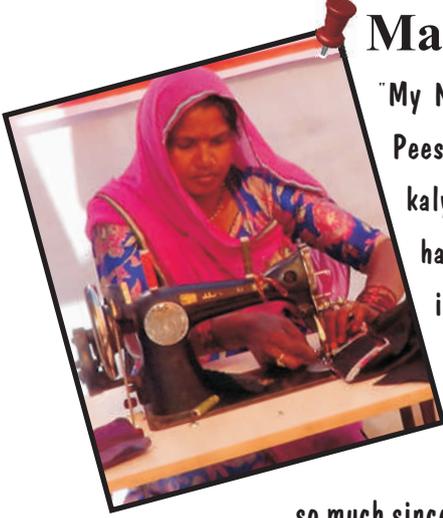
Total annual payments made to consultants (In INR)	No. Of Consultants
Less than 5,000	0
5,000 to 10,000	0
10,000 to 25,000	1
<b>Total</b>	<b>1</b>

### Staff Remuneration (Gross Salary + Benefits)

Head of Organization (Including Honorarium) - 1 Person	1,80,000
Highest paid full time regular staff	1,80,000
Lowest paid full time regular staff	30,000

# Case Study

## Manju Devi



"My Name is Manju Devi", I am 34 Years old living in Village Guda, Block of Peesangan, District Ajmer (Raj.) and I've been connect to Rajasthan Samgrah kalyan Sansthan by Self Help Group Formation since July 2013. I am married and have 3 children. Before coming to RSKS I was only allowed to work at home, and it was a struggle to support my children. I heard about RSKS from the neighbors who work here and wanted to come so that I could learn new skills and earn some money. I have joining the Bag making training program in Micro Entrepreneurship Development Scheme by NABARD and RSKS. I have learnt

so much since coming here: I can sew and makes fashionable bags in a few times. I can make different things and can keep some money for myself. After the training I can earn money and support to my husband. The best things are the women I work with – they are like my sisters and I have not had this kind of support before. Even if nothing can be done, they help me by understanding that we all the same problems. RSKS is good because it has given me independence and all women should have this."

## नैना देवी



मैं नैना देवी उम्र 3६ वर्ष निवासी ग्राम पीसांगण पंचायत समिति पीसांगण जिला अजमेर से हूँ। मैं ब्यूटी पार्लर प्रशिक्षण से पूर्व एक घरेलू कामकाजी महिला थी। पति खेती एवं मजदूरी का कार्य करते हैं एवं मेरी 2 संतानें हैं। बच्चों की पढाई लिखवाई व अपनी छोटी छोटी जरूरतों के लिए मुझे अपनी पति पर निर्भर होना पड़ता था। खुली मजदूरी होने के कारण कभी कभी कुछ कमाई नहीं होती थी। राजस्थान समग्र कल्याण संस्थान के सहयोग से मैंने स्वयं के साथ स्वयं सहायता समूह का गठन किया जिसका नाम वैष्णो देवी महिला स्वयं सहायता समूह रखा तथा समूह को 3 माह का ब्यूटी पार्लर का प्रशिक्षण प्राप्त किया। सफलतापूर्वक प्रशिक्षण पूर्ण करने के पश्चात् मैंने स्वयं का ब्यूटी पार्लर ग्राम पीसांगण में खोला। इस कार्य में बैंक व राजस्थान समग्र कल्याण संस्थान ने पूरा साथ दिया संस्थान ने मुझे बैंक से दो बार लोन उपलब्ध कराया जिसकी बदौलत मैं अपना स्वयं का रोजगार करने में सक्षम हो सकी।

आज मैं अपने ब्यूटी पार्लर स्वरोजगार के द्वारा 2५० से 3०० रुपये प्रतिदिन की आमदनी प्राप्त कर रही हूँ। तथा मेरे जीवन स्तर में धीरे - धीरे सुधार हो रहा है। घर बैठे मुझे शादी - पार्टी के आर्डर जैसे दूल्हन मेकअप, मेहंदी व अन्य के आर्डर प्राप्त हो रहे हैं। एवं परिवार की आर्थिक स्थिति अच्छी हो रही है।

संस्थान द्वारा ब्यूटी पार्लर व्यवसायिक प्रशिक्षण शिविर ने मेरे जीवन में एक नयी रोशनी ला दी है।





**The Success..... at a Glance**

# Empowering Women's together

मै भी छु सकती हूं आकाश .....मौके की है मुझे तलाश



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5-C "Ehsaas" Near Tempo Stand Chandravadai, Nagar, Ajmer (Raj.) – 305001

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